

# Cherry Eromosele

EVP, Marketing & Corporate Communications



With over 20 years of functional and leadership experience from the fast-moving Consumer Goods and Telecoms industry, Cherry joined Interswitch in 2014 as the Chief Marketing Officer (CMO).

Before joining Interswitch, Cherry's career began with Diageo where she progressed through the ranks to become Marketing Manager Guinness Brands. She later joined MTN as Senior Manager, Segment Marketing, and later GlaxoSmithKline (GSK) as Head of Marketing for Nutritionals.

Cherry has completed executive programs from Columbia University, Cranfield University, Wharton Business School, Kellogg Business, Lagos Business School, and The Fintech Program at Oxford University Business School.

An alumnus of the Senior Management Programme (SMP) of Lagos Business School (LBS), Cherry is a fellow of the Nigerian Institute of Marketing and a Biology graduate from the University of Benin.